

## 1.0 BACKGROUND

Yayasan Hasanah's ("Hasanah") vision is to drive large-scale social impact for a more inclusive and progressive Malaysia. This is achieved through a grants program focused on five key impact areas: Education, Community Development, Environment, Arts and Public Spaces, and Knowledge. These areas align with Hasanah's long-term commitment to nation-building and are grounded in the core values of Accountability, Respect, Trust, and Innovation.

Hasanah operates through a network of local champions, including civil society organizations, social enterprises, government agencies, and communities, to ensure cohesive, impactful initiatives. The local ecosystem approach strengthens community ownership, leadership, and relevance of solutions. Hasanah's initiatives have catalysed transformative social impact, with a focus on sustainable, long-term outcomes.

**Arts for All Seasons (ArtsFAS)** is a grant by Hasanah, in collaboration with the Ministry of Finance, designed to support Malaysian artists and creatives by providing a platform to express, share, and bring their work to life.

Launched during the COVID-19 pandemic to address challenges in the arts sector, ArtsFAS has since become a consistent arts grant, dedicated to nurturing arts, culture, and heritage. It promotes an inclusive cultural landscape, benefiting people of all ages and backgrounds.

The grant supports a wide range of projects that celebrate Malaysian arts, heritage, and culture including exhibitions, performances, workshops, and digital content. By supporting artists and organizations, ArtsFAS helps sustain creative practices, strengthens the arts ecosystem, and contributes to Malaysia's growing creative economy.

## 1.1 PRIORITIES WITHIN HASANAH'S IMPACT AREAS

As part of our refreshed strategy and Theory of Change for 2020-2030, we have refocused the priorities to drive deeper interventions in each of our Impact Areas. As such, proposals that align to these sets of priorities will see a greater chance of success, therefore, we encourage you to read the details to ensure relevance of your proposal to what we are seeking for in this 2025 grant cycle.

**To guide your application, we have included below the objective as well as the scope of projects that we may support for Arts and Public Spaces pillar under this year's grant cycle.**



## ARTS & PUBLIC SPACES

### Objective 2:

Creating platform for creative economy through Arts for All Seasons (ArtsFAS)- *Supporting local artists and artisans across various art forms*

### Types of projects supported under this objective:

- Program that strengthens the creative economy by **supporting local artists and artisans across various art forms**, fostering sustainable livelihoods through arts and public spaces initiatives.
- Initiatives that **nurture the growth of emerging art practitioners** and contribute to a sustainable and inclusive creative ecosystem.

## 1.2 GUIDING RULES

The following section sets out the criteria for the submission, selection and implementation of the initiatives supported by Hasanah:

### 1.2.1. Eligible Applicant

NO	SUBJECT	REQUIREMENTS
1	Applicant interested in applying must satisfy all the following criteria (a)-(d):	<p><b>a. Legal Registration</b> The applicant must be a registered entity under one of the following:</p> <ul style="list-style-type: none"> <li>i. Registrar of Societies Act 1966</li> <li>ii. Companies Act 1965 (Sole Proprietorship, Partnership, Limited Liability Partnership (LLP), Private Limited Company (Sdn Bhd))</li> <li>iii. Trustees (Incorporation) Act 1952</li> <li>iv. Registered Social Enterprise with the Ministry of Entrepreneurship and Cooperatives Development (MECD)</li> <li>v. Trade Licensing Ordinance (Sabah)</li> <li>vi. Profession and Trade Licensing Ordinance (Sarawak)</li> </ul> <p><b>b. Minimum Operational History</b> Officially registered and active for at least One (1) year prior to applying for Hasanah's grant award. If the organisation was previously operating under a different name, the applicant must provide supporting documentation to verify the organisation continuity. The latest financial statement is also required as part of the application.</p> <p><b>c. Project Readiness</b> Able to demonstrate organisational capacity, operational structure, and readiness to immediately implement the proposed project upon grant approval.</p>
2	Additional Applicant Guideline	<ul style="list-style-type: none"> <li>i. <b>Multiple Applications:</b> An organisation may participate as a co-applicant in other applications while submitting its own.</li> <li>ii. <b>Eligibility of Social Enterprises:</b> Social enterprises defined as registered organisations or companies whose primary mission</li> </ul>

NO	SUBJECT	REQUIREMENTS
		<p>is to advance a social cause while maintaining a sustainable revenue stream are eligible to apply.</p> <p>iii. Public Institutions &amp; Consultancies: Public institutions and consultancy firms may apply, but only as co-applicants, partnering with a civil society organisation (CSO) that will act as the core applicant.</p> <p>iv. Repeat Applications: Organisations that have previously received Hasanah grants are eligible to apply again, provided:</p> <ol style="list-style-type: none"> <li>The proposed initiative is different from previously funded projects, or</li> <li>It represents a clear, scalable continuation of a successfully completed earlier project, with a defined strategy for expansion or deeper impact.</li> </ol>

## 1.2.2 Eligible Projects

Types of art forms eligible to apply under ArtsFAS are segmented into six (6) art categories as below description. Activities should have an element of traditional arts\* in their application and it can be infused or contemporary to suit today current times.

Categories	Sub-categories
<b>Performing Arts</b> Creative expressions through live performances	<ol style="list-style-type: none"> <li><b>Dance:</b> Includes classical, contemporary, folk, and experimental dance forms.</li> <li><b>Theatre:</b> Live performances such as drama, musicals, or experimental stage art.</li> <li><b>Music:</b> Traditional, classical, and modern music performances, including vocal and instrumental.</li> <li><b>Vocal:</b> Solo or group singing, including classical, cultural, choir, A Cappella, contemporary, pop, or experimental styles</li> <li><b>Multimedia Performance:</b> Combines live art with digital technology, projections, or virtual elements.</li> </ol>
<b>Storytelling/ Oral traditions</b> Sharing narratives, cultural knowledge, and traditions	<ol style="list-style-type: none"> <li><b>Content Creation:</b> Crafting visual narratives through videos and films to share stories, cultural heritage, or creative expressions.</li> <li><b>Folklore and Legends:</b> Sharing traditional stories, myths, and legends unique to specific cultures.</li> <li><b>Spoken Word and Poetry:</b> Performance-based poetry and narrative storytelling.</li> <li><b>Historical Narratives:</b> Oral recounting of historical events or cultural heritage.</li> <li><b>Indigenous Storytelling:</b> Traditional stories passed down by indigenous communities, often tied to their cultural practices.</li> </ol>
<b>Visual Arts</b> Artistic expressions that are primarily visual in form	<ol style="list-style-type: none"> <li><b>Fine Arts Paintings:</b> Includes oil, acrylic, watercolour, mixed media or digital painting.</li> <li><b>Sculpture:</b> 3D art forms using materials like clay, stones, metal, recyclable materials, etc.</li> <li><b>Photography:</b> Fine art, documentary, or experimental photography</li> <li><b>Mixed Media and Installations:</b> Combining various materials or creating immersive visual experiences.</li> <li><b>Digital Art and Immersive:</b> Art projects using VR, AR, or projection mapping to create engaging, interactive environments.</li> </ol>
<b>Heritage Art, Craft &amp; Culture</b> Practices and creations rooted in cultural traditions	<ol style="list-style-type: none"> <li><b>Traditional Food:</b> Traditional food practices, recipes, and culinary techniques passed down through generations</li> <li><b>Traditional Crafts:</b> Woodwork, pottery, basket weaving, and other handmade crafts</li> <li><b>Traditional arts:</b> Ways of making art that have been passed down for many years in a certain culture. It's how people have always done it.</li> <li><b>Heritage arts:</b> Art forms that tell stories about a place's history and culture. They help us remember the past.</li> </ol>
<b>Textile</b>	<ol style="list-style-type: none"> <li><b>Traditional Textile:</b> Fabrics made using age-old techniques, reflecting cultural heritage and craftsmanship.</li> </ol>

The art and craft of textile/ fabric creation	2. <b>Heritage Motifs and Patterns:</b> Using motifs and patterns to tell stories on textiles/fabrics.
<b>Art for Public Spaces</b> Organized spaces or events for showcasing and engaging with art	1. <b>Festivals and Exhibitions:</b> Large-scale events showcasing art, culture, and performances. 2. <b>Workshops and Masterclasses:</b> Hands-on learning sessions led by experts in various disciplines. 3. <b>Competitions and Awards:</b> Recognizing and promoting talents in specific fields. 4. <b>Collaborative Platforms:</b> Networking spaces for artists, performers, and organizations to connect and showcase their work. 5. <b>Public Installation &amp; Mural</b>

Examples of previously supported projects are available on the ArtsFAS website and the eligibility of the project as per table: -

No	Descriptions	Requirements
1.	Project Eligibility Criteria	a. <b>Audience Engagement:</b> Projects should actively engage the public, either through participation, interaction, or experiential learning. b. <b>Community Involvement &amp; Outreach:</b> Initiatives that involve local communities, foster collaboration, and extend reach to underserved groups are highly encouraged. c. <b>Cultural and Economic Impact:</b> Projects should contribute to the preservation, promotion, and evolution of Malaysia's cultural identity, while creating meaningful livelihood opportunities and strengthening the creative economy. d. <b>Sustainability:</b> Projects that show potential for long-term impact, continuity beyond the grant period, or capacity-building for future initiatives are preferred. e. <b>Educational Component:</b> Projects that include a knowledge-sharing element, where practitioners showcase their skills and craft to the public, are encouraged. f. <b>Diversity Representation:</b> Projects that reflect Malaysia's multicultural diversity and promote inclusivity are highly valued. g. <b>Contemporary Interpretation:</b> Creative reinterpretations of traditional art forms or heritage elements using modern formats or approaches are welcome.
2.	Non-Eligible Initiatives:	a. Direct donations or grants to individuals.

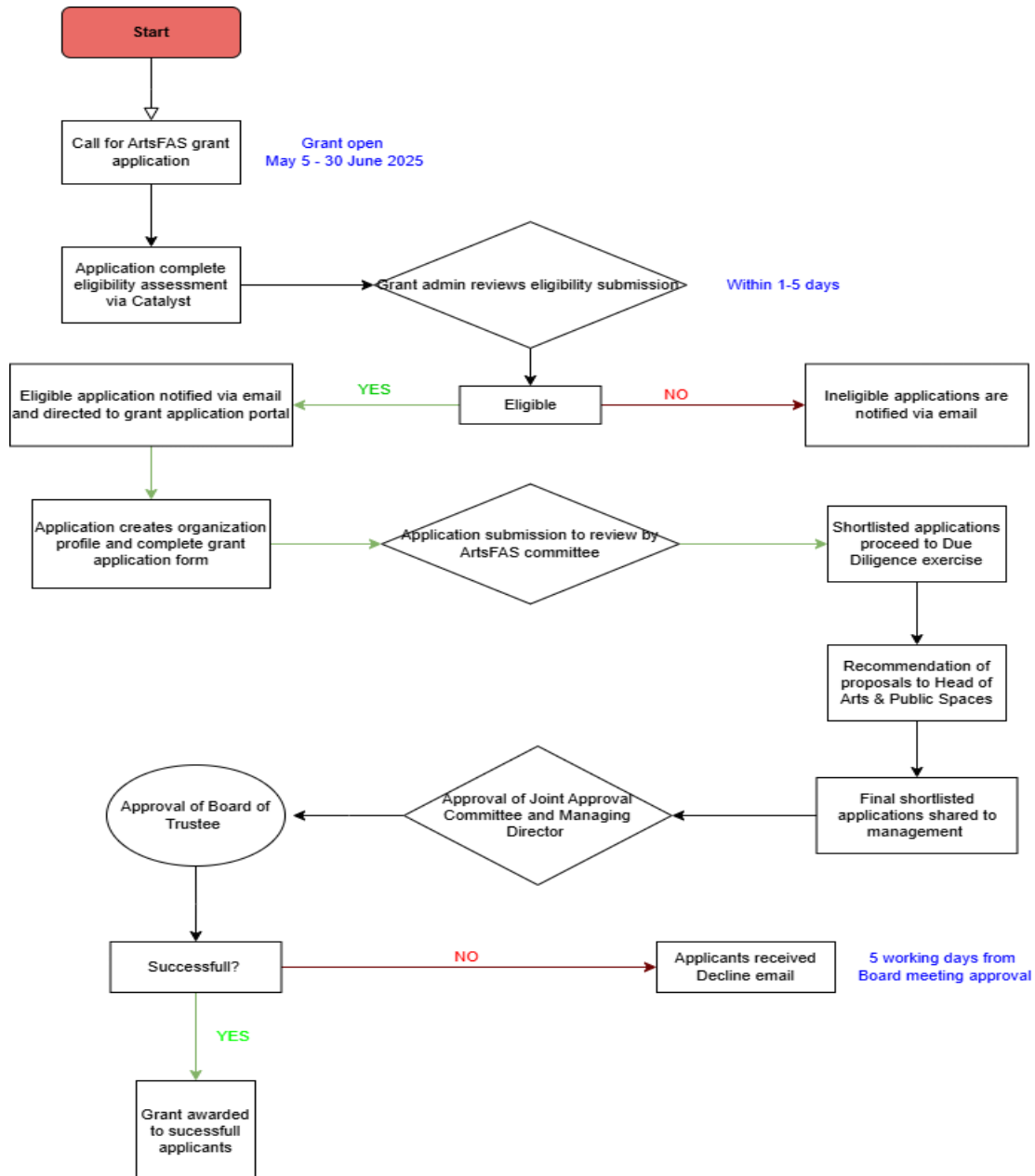
		<ul style="list-style-type: none"> <li>b. Sponsorships for individual participation in courses, workshops, seminars, or conferences.</li> <li>c. Initiatives unrelated to Hasanah's Impact Areas (e.g. general healthcare projects).</li> <li>d. Politically affiliated projects or campaigns.</li> <li>e. Initiatives centred primarily on: <ul style="list-style-type: none"> <li>i. Construction or commercial property acquisition/renovation.</li> <li>ii. Equipment purchases for commercial purposes.</li> <li>iii. Charitable donations or profit-driven ventures.</li> <li>iv. Projects already funded by a Hasanah grant prior to the signing of a new contract.</li> <li>v. Faith-based activities.</li> </ul> </li> </ul>
3.	<p><b>Non-Eligible Costs:</b> Hasanah will only fund eligible, reasonable, and cost-effective expenses. The following costs are not eligible:</p>	<ul style="list-style-type: none"> <li>a. Customs duties, import taxes, or related charges.</li> <li>b. Land or building purchases, or leases.</li> <li>c. Fines, penalties, or legal expenses.</li> <li>d. Bank charges, guarantee fees, and similar financial costs.</li> <li>e. Currency exchange losses or conversion fees.</li> <li>f. Contributions in kind.</li> <li>g. Depreciation costs.</li> <li>h. Debts and debt servicing.</li> <li>i. Provisions for future losses or liabilities.</li> <li>j. Loans or credits to third parties.</li> <li>k. Salary costs for personnel of national or public administrations.</li> </ul>

## 1.2 HOW TO APPLY

For a step-by-step guide on how to apply using our online grant portal, please click on the link available on ArtsFAS Grants page at <https://artsfas.org/artsfas-2025/>. The flowchart below depicts ArtsFAS grant application process. Proposals can be received on an ongoing basis starting from **5 May 2025 until 30 June 2025**.



## ArtsFAS Application Process



Note: the timeline is subject to further changes and the discretion of Hasanah



No	Step	Descriptions	Requirements
1.	Step 1: Eligibility Assessment	Determine applicant eligibility via the Hasanah grant portal once the grant cycle opens.	<ul style="list-style-type: none"> <li>a. Copy of Registered with ROS, ROC, Trustees (Incorporation) Act 1952, Trade Licensing Ordinance (Sabah), or Profession and Trade Licensing Ordinance (Sarawak).</li> <li>b. Minimum 1 year's registration. If previously under a different name, evidence of operations for at least 1 years required.</li> <li>c. Copy of latest 3 months bank statement.</li> <li>d. Grants Team will review eligibility and notify via email with login credentials if successful.</li> </ul>
2.	Step 2: Creating an Organisation Profile	Register an account on the Hasanah grant portal and create your organisation profile.	<ul style="list-style-type: none"> <li>a. Profile includes organisation details and company profile/ portfolio with previous project information.</li> <li>b. Step-by-step instructions provided on the portal</li> <li>c. Profile can be updated anytime.</li> </ul>
3.	Step 3: Completing the Application Form	Complete and submit the Application Form and required documents.	<ul style="list-style-type: none"> <li>a. Application must be in English or Bahasa Malaysia.</li> <li>b. Required documents:               <ul style="list-style-type: none"> <li>i. Pitch Deck</li> <li>ii. Implementation Plan</li> <li>iii. Budget Breakdown</li> </ul> </li> </ul>

Applicants may request further clarification during the application process. **Questions may be sent by email to [artsfas@hasanah.org.my](mailto:artsfas@hasanah.org.my) no later than five working days before the deadline.**

To ensure equal treatment of applicants, ArtsFAS committee cannot give a prior opinion on the eligibility of applicants or a proposal. For a step-by-step guide on how to apply using our online grant portal, please click on the link available on the “ArtsFAS 2025” page on the ArtsFAS website.

### 1.3 REVIEW AND SELECTION OF APPLICANTS

Grant applications will be reviewed by the ArtsFAS Committee and deliberated during the ArtsFAS Committee review meeting.

All applicants will be assessed on:

- Relevance and alignment of projects to Arts & Public Spaces pillar, specifically our 2025 priorities as stipulated in item 1.1
- Costs and budgets
- Delivery and implementation capacity and capability

### 1.4 NOTIFICATION OF HASANAH'S DECISION

Only shortlisted applications will be informed for the team to conduct Due diligence exercise. Finding from Due Diligence and recommendations will be deliberated at the ArtsFAS Committee Review Meeting. Following the decision to award a grant, applicants will be offered a contract based on ArtsFAS Grant Agreement.

### 1.5 FUND DISBURSEMENT

Following the decision to award a grant, applicants will be offered a contract, based on Hasanah's Grant Agreement template, which will include the partners' proposal, work plan, and reporting schedules.

Hasanah's team will be in touch with you to discuss the grant disbursements according to the project timeline, expected deliverables, and tranches.

### 1.6 MONITORING AND REPORTING

All progress updates and final report submissions must be submitted online to a portal using the templates provided by Hasanah.

### 1.7 LEGAL TERMS & DISCLAIMER

Hasanah provides this Grant Guideline for informational purposes only, and the following legal provisions apply:

#### 1.7.1 No Guarantee of Grant Award

Meeting the eligibility criteria, submitting complete documentation, or being invited to proceed to due diligence does not constitute a guarantee that a grant will be awarded. Hasanah retains full discretion in the evaluation and approval of all applications, including the right to reject any application without assigning any reason.

#### 1.7.2 Right to Amend, Suspend, or Cancel

Hasanah reserves the right to amend, suspend, or cancel the ArtsFAS 2025 programme, in

whole or in part, at any time and without prior notice. This includes changes to the eligibility requirements, scope of support, deadlines, funding availability, review process, or terms of the grant.

### 1.7.3 Discretion in Evaluation

All decisions made by Hasanah regarding eligibility, evaluation scores, due diligence findings, and final approvals are final and non-contestable. Hasanah shall not be held liable for any costs incurred by applicants in preparing or submitting grant applications, participating in the due diligence process, or in any other related engagement.

### 1.7.4 Risk and Compliance

Applicants are encouraged to conduct risk assessments as part of their proposal development. This includes identifying and mitigating operational, financial, environmental, legal, or reputational risks. Hasanah will not be liable for any losses arising from factors including but not limited to:

- i. Changes in governmental policies;
- ii. Environmental conditions;
- iii. Economic disruptions or force majeure events;
- iv. Non-compliance by grantees with legal or regulatory obligations.

### 1.7.5 Accuracy of Information

Applicants are responsible for ensuring the accuracy and truthfulness of all information and supporting documents submitted to Hasanah. Any misrepresentation, falsification, or withholding of material facts may result in immediate disqualification or termination of the grant agreement, if awarded.

### 1.7.6 Confidentiality and Intellectual Property

All application materials will be treated with confidentiality. However, by submitting an application, applicants acknowledge and agree that Hasanah may internally share proposals with its evaluation committees, partners, and funding agencies. Intellectual property rights in all project proposals remain with the applicant, except where otherwise stipulated in a separate agreement.